Starting March 25 through April 5, our contractor will be in Annville Township going door-to-door collecting responses to our survey from those that did not fill out the survey online already. All contractors representing Pennsylvania American Water in the field will be wearing logoed, high-visibility vests and carrying official photo ID badges.

I am including several assets that might help explain the project to your staff as well as the public at large. Please share this information with your community. The CodeRed script is an easy copy and paste and other materials can linked on your website. We just want folks to know this is a legitimate effort and that the project is important so we can identify, and eventually replace, service lines made of certain material.

<u>Postcard</u> residents received – includes SQR code to fill out the survey electronically (attached)

Video: https://youtu.be/uZLIWWEvdtM

<u>1-pager</u> – includes SQR for survey and explains project (attached)

<u>Press Release</u> – kicks off project and points to our webpage (attached)

#### CodeRed script emailed or texted to customers who provided contact information:

Hello! This is an important notification from Pennsylvania American Water. We will be in your area beginning next week to assess the type of material our customers' water service lines are made of. Water service lines connect our water main to your home or property and can be made of copper, plastic, galvanized steel or lead. Please help us by answering a few questions if we contact you or come to your door. All Pennsylvania American Water representatives will carry official company photo I.D. badges and wear logoed, high visibility vests. Your assistance is very important in helping us meet the goal of identifying and replacing lead service lines. For more information, visit Pennsylvaniaamwater.com or call Pennsylvania American Water's contractor Greeley and Hansen at 877-201-7926.

Social: You could reshare our post (released on FB and Twitter on Thursday 3/2/23)





#### Pennsylvania American Water

lust now

What's your water service line made of? Do you know? If so, we want to know too. If not, we can help you figure it out. We're working to remove lead water lines, and you can support our effort by "piping up" to contribute to our lead service line inventory project.

http://ow.ly/5mcL50N4ZJ9 #WeKeepLifeFlowing #LeadServiceLine





Comment .







IN PARTNERSHIP WITH





Pennsylvania American Water is undertaking a project to identify what material each customer's water service line is made of - but we need your help. The project will consist of reviewing existing data and conducting field investigations such as the QR Code/Survey on the back. The information you provide will contribute to developing a public-facing web-based map showing this information.























IF YOU NEED ANY ASSISTANCE, CONTACT US! SI NECESITA AYUDA, CONTÁCTENOS. SE HABLA ESPAÑOL. 1 (215) 553-7900

1. SCAN QR Code BELOW or visit:

#### TINYURL.COM/PAWCSURVEY

- 2. FOLLOW instructions, answer questions, and upload photo of your service line material.
- 3. BE SURE to include your name, address, and contact information, then click "SUBMIT" and you're finished!

Check us out online: www.amwater.com/paaw



**WE'VE MADE PARTICIPATION EASIER. FOLLOW THE** STEPS LISTED ABOVE.

**SCAN ME** 









## **Press Release**



# Pennsylvania American Water Launches Water Service Line Material Inventory Project

Company asking customers to "pipe up" and provide water service line material information via user-friendly online survey; Project seeks to identify and ultimately remove lead lines

**MECHANICSBURG, Pa. (Feb. 6, 2023)** – Pennsylvania American Water wants to get rid of lead water lines – but to do so, will need your help. Today, the company announced it has reached the customer information-gathering phase of its statewide <u>service line material inventory project</u> and is asking customers to "pipe up" and tell the company what their water service lines are made of. Using this data, the company will publish a public-facing online map of service line material types and locations by October 2024, with the goal of ultimately removing identified lead and certain galvanized water lines from service.

Starting the week of January 30, customers whose service line material is unknown to Pennsylvania American Water will be sent a postcard in the mail with information on how to participate in this important identification effort. Customers can respond on the <a href="weeksite">weeksite</a> featured on the postcard or by calling the number provided, which goes directly to the company's project management firm, <a href="Greeley and Hansen">Greeley and Hansen</a>. As part of this survey, customers will be asked to answer a few questions about their water service line and upload a photo of their service line material, if possible.

"Determining what material every customer's service line is made of – including the lines owned by them and not just by us – is a massive undertaking, and we're asking our customers to take this request seriously and please respond so we can take action accordingly," said Pennsylvania American Water President Justin Ladner. "Although our company is in compliance with lead action levels in water due to our effective treatment controls, we believe that identifying and ultimately removing lead lines from service is the right thing to do for the health, safety and peace of mind of our customers."

#### What is a water service line?

A water service line is a pipe that connects a customer's house or building to the water main in the street. Typically, the service line is less than 2 inches in diameter and is made of various material. The most common material in use is copper; however other materials have been used including galvanized steel, iron, plastic, and lead. Pennsylvania American Water owns a portion of the service line, typically from the main to the curb stop, found near the street curb or sidewalk. The property owner owns the rest of the service line, from the curb stop all the way into the house or building.

## **Press Release**



#### How is the service line material data being gathered?

The company's service line inventory project contractor, <u>Greeley and Hansen</u>, will be available by phone to answer questions about the inventory and identification process and can help customers schedule an in-home inspection to verify their service line material type, if needed. In addition to customer surveys, the project includes reviewing existing records, predictive modeling, and conducting field investigations, which can include in-home inspections and digging test pits to look at service lines.

All contractors representing Pennsylvania American Water in the field will be wearing logoed, high-visibility vests and carrying official photo ID badges. The company urges customers to participate in this important information-gathering project, while also being vigilant to check for proper identification before allowing anyone self-identifying as a utility representative into their home.

#### Why is the company undertaking this project?

The project is driven by EPA regulations that require water utilities to identify and publicly map lead service lines, which, for many utilities, will be the first step toward a proactive lead service line replacement program. Pennsylvania American Water already has a robust <u>lead service line replacement program</u> and has replaced more than 250 lead service lines to date. The company plans to invest approximately \$15 million in 2023 to replace lead service lines, and the program will continue into future years.

The company requested approval from the PA Public Utility Commission for a customer-side lead service line replacement program, citing that systematically replacing customer-owned lead service lines is a reasonable, cost-effective way to help avoid customer health and safety concerns associated with lead service lines.

#### How can I "pipe up" and provide my service line material?

If you receive a postcard in the mail, scan the QR code or visit the website <a href="mailto:tinyurl.com/pawcsurvey">tinyurl.com/pawcsurvey</a>. Customers can also provide the information by phone at 877-201-7926.

#### **About Pennsylvania American Water**

Pennsylvania American Water, a subsidiary of American Water (NYSE: AWK), is the largest investor-owned water utility in the state, providing high-quality and reliable water and wastewater services to approximately 2.4 million people.

#### **About American Water**

## **Press Release**



With a history dating back to 1886, American Water is the largest and most geographically diverse U.S. publicly traded water and wastewater utility company. The company employs approximately 6,400 dedicated professionals who provide regulated and regulated-like drinking water and wastewater services to an estimated 14 million people in 24 states. American Water provides safe, clean, affordable and reliable water services to our customers to help keep their lives flowing. For more information, visit <a href="mailto:amwater.com">amwater.com</a> and <a href="mailto:diversityataw.com">diversityataw.com</a>. Follow American Water on <a href="mailto:Twitter">Twitter</a>, <a href="mailto:Facebook">Facebook</a> and <a href="mailto:LinkedIn">LinkedIn</a>.

#### **Media Contact:**

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Senior Director, Government & External Affairs
304-932-7158
laura.martin@amwater.com

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In Partnership With





### Pennsylvania American Water needs your help to identify the material used for your water service line.

We've launched a statewide project to identify the material of each customer's service line. With this information, we'll publish a public-facing online map with our findings by the latter part of 2024 and ultimately work to remove identified lead and certain galvanized water lines from service.

#### **HELP US IN 3 EASY STEPS**

In early 2023, customers whose service line material is unknown to Pennsylvania American Water were sent a postcard in the mail with information on how to participate in this important identification effort. If you received one, please "pipe up" and respond using these three easy steps:

3 EASY STEPS 1. SCAN THE QR CODE BELOW OR VISIT:

#### TINYURL.COM/PAWCSURVEY

- FOLLOW instructions, answer questions, and upload a photo of your service line material.
- **3. PROVIDE** your name, address, and contact information, then click "SUBMIT" and you're finished!

Check us out online: pennsylvaniaamwater.com

(ullet)



WE'VE MADE
PARTICIPATION EASIER.
FOLLOW THE STEPS
LISTED ABOVE.

SCAN ME

IF YOU NEED ANY ASSISTANCE, CONTACT US! (877) 201-7926 SI NECESITA AYUDA, CONTÁCTENOS. SE HABLA ESPAÑOL. 77

Determining what material every customer's service line is made of – including the lines owned by them and not just by us – is a massive undertaking, and we're asking our customers to take this request seriously and please respond so we can take action accordingly.

Although our company is in compliance with lead action levels in water due to our treatment controls, we believe that identifying and ultimately removing lead lines from service is the right thing to do for the health, safety and peace of mind of our customers.

Justin Ladner President Pennsylvania American Water

#### WHAT IS A WATER SERVICE LINE?

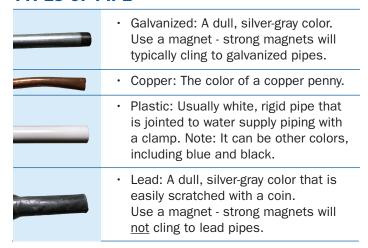
A water service line is a pipe that connects your house or building to the water main in the street. Typically, the service line is less than 2 inches in diameter and is made of various material. The most common material in use is copper; however other materials have been used including galvanized steel, iron, plastic, and lead.

Pennsylvania American Water owns a portion of the service line, typically from the main to the curb stop, found near the street curb or sidewalk. The property owner owns the rest of the service line, from the curb stop all the way into the house or building.



Please note: This diagram is a generic representation. Variations may apply.

#### **TYPES OF PIPE**



### HOW IS THE SERVICE LINE MATERIAL DATA BEING GATHERED?

Our service line inventory project contractor, Greeley & Hansen, will be available by phone to answer questions about the inventory and identification process and can help you schedule an in-home inspection to verify your service line material type, if needed. In addition to customer surveys, the project includes reviewing existing records, predictive modeling, and conducting field investigations, which can include in-home inspections and digging test pits to look at service lines.

All contractors representing Pennsylvania American Water in the field will be wearing logoed, high-visibility vests and carrying official photo ID badges. If we contact you asking for information about your service line, we urge you to participate in this important project. We also encourage you to check for proper identification before allowing anyone self-identifying as a utility representative into your home.

### WHY IS PENNSYLVANIA AMERICAN WATER UNDERTAKING THIS PROJECT?

The project is driven by EPA regulations that require water utilities to identify and publicly map lead service lines, which, for many utilities, will be the first step toward a proactive lead service line replacement program. Pennsylvania American Water already has a robust lead service line replacement program and has replaced more than 250 lead service lines to date. We plan to invest approximately \$15 million in 2023 to replace lead service lines, and our efforts will continue into future years.

We requested approval from the Pennsylvania Public Utility Commission for a customer-side lead service line replacement program, citing that systematically replacing customer-owned lead service lines is a reasonable, cost-effective way to help avoid customer health and safety concerns associated with lead service lines.

